

SO MUCH TO LEARN AT RUBICON

*Speak,
Listen,
Collaborate!*



Thanks to our Education Sponsors' support...

...young people have turned to Rubicon for **professional level theatrical training** for nearly two decades.

Our students have delved into Shakespeare's text and performed his plays. They've fine-tuned their ears by immersing themselves in the singularly American Art form of musical theatre. And at low or no cost, they've seen top-level professionals on stage at Rubicon Student Matinees.

Most importantly, Rubicon students engage and create with their peers, learning to express thoughts and emotions in a healthy way.



Why Sponsor? *So many reasons!*

You reward Hard Work

Through long hours of preparation and rehearsal, young artists discover the transformative power of theatre. “Putting on a show” requires a massive amount of intense, collaborative work. When done well, the result appears effortless, but **Rubicon students learn that great performances are achieved only with dedication, focus, and energy.**

You make an Inestimable Impact

Increased reading comprehension and improved writing skills are often byproducts of studying the performing arts. But the real reward for these young people is personal growth. Performing arts’ students gain self-confidence. Because they feel at ease in their own skin, they are more likely to be generous with others and have empathy for their challenges. Plus, the ties forged between cast members or crew mates are rich and long-lasting. These bonds are rooted in respect and kindness. **The lessons learned both onstage and off serve Rubicon students for a lifetime.**

You are a Role Model for the Community

When you become an Education Sponsor at Rubicon, you signal to the community that the performing arts disciplines are a worthy investment. **You let others in our region know you believe sharing human stories is vitally important and inspire them to follow in your footsteps.**





Sponsors enjoy *Many Benefits!*

Recognition

Your name or business name will be listed at the corresponding Sponsor level on the Rubicon website along with posters, flyers, and direct mail pieces. You'll be mentioned in e-blasts and on social media, included in press releases for your sponsored program, and you'll be acknowledged on the screen (for digital performances) or in curtain speeches (for live shows).

Admission, Access, and Appreciation

Sponsors receive VIP tickets to youth productions, whether online or in-person as well as complimentary tickets to share with employees, families and friends. Additionally, Sponsors may audit on-line Master Classes and Education Interviews with top theatre professionals. Plus Sponsors receive personal thank you notes from Rubicon students (during non-COVID years).

Satisfaction

Any child with interest and desire should be able to study the performing arts. **No student is ever turned away at Rubicon** - regardless of experience or ability to pay. Sponsors play a crucial role in this admittance policy. Your financial support underwrites salaries for working professionals and educators – directors, designers, choreographers, verse coaches, musicians, and others; in addition to covering expenses for rights and royalties, sets, costumes, lights and sound. With these costs met, Rubicon can use aggregate smaller donations and earned income for financial aid. In a typical year, **Rubicon awards full or partial scholarships to 50-70% of our students.**

The Programs!

Each summer, our theatre is abuzz with the sounds of laughter, song, dance, iambic pentameter and classic verse as we at Rubicon turn the stage over to our Education Department. Over the course of 10 intense weeks, students receive professional level training and an opportunity to rehearse and perform in one of four fully produced shows. The actors are students ages 5-25, most from Ventura County, although recent online classes have brought students from across the nation and world to participate and make new friends. All join together under the instruction of working industry pros to discover the exhilaration of the performing arts.





A fun starter class for our youngest artists -

Stinky Feet Theatre

Campers ages 5-12 play theatre games and perform exercises designed to spark their imaginations and encourage self-expression. Children learn basic stage technique and create individual characters using their faces, voices and bodies. They also find joy in learning to share the limelight as part of a team telling a story. Stinky Feet participants finish their 14 days of fun with two performances for the public.

For blossoming musical performers -

Theatre Camp

Young people ages 11-14 rehearse and perform a show from the great American musical theatre canon. Remembering each child is unique and learns differently, instructors teach healthy vocal production and help students become comfortable in their bodies through stage movement and choreography. “The *play* is the thing!” and “play” is key to this camp, as each child is encouraged with humor and kindness to be the best version of themselves. After three weeks of lively collaboration, four public performances are presented over the course of a weekend.





For intrepid actors interested in the classics -

Fearless Shakespeare

In this no-holds-barred, four-week intensive, Rubicon students take the stage performing adaptations of some of the greatest plays ever written. Young people ages 15-25 work with a verse coach to ensure a deep understanding of the Bard's text. Settings and era are often reimaged and casting is likewise non-traditional, allowing students to explore many facets of what it means to be an actor. Fearless Shakespeare finishes with four public performances, all of which may be attended by students or educators for free.

For musical talents taking it to the next level -

Musical Theatre Intensive

In this five-week high-octane program, students rehearse on a traditional union schedule. Whether a principal performer or a part of the ensemble, all cast members are trained to play their part to the fullest. The fun-filled days are packed and expectations high, but instructors take each performer's strengths and weaknesses into account when urging students to stretch themselves. The camp culminates in two weeks of performances for these 15-25-year-olds.



Add-Ons for Everyone!

Campers may be treated to additional workshops with visiting artists offering instruction in audition technique, puppetry, mime, and stage combat. Young people interested in scenic, sound, or wardrobe design may apply for internships and study opportunities.

Sponsorship - choose the level *that works for You!*

Major Education Sponsor - \$15,000 and up

- 8 tickets to each summer production with VIP seating
- Name listed in alphabetical order with other Major Sponsors:
 - Above the title on the title page of our Summer Playbills
 - Posters
 - Postcards (if printed)
 - Rubicon Summer e-blasts
 - Social Media Posts
- Thanks in curtain speeches for digital or live performances
- Personally signed thank you notes from the cast of each summer production, plus one personal and individual card from an older student enrolled in Fearless Shakespeare or the Musical Theatre Production Workshop (during non-COVID years)

Summer Education Sponsor - \$10,000-\$14,999.99

- 6 tickets to each summer production with VIP seating
- Name listed in alphabetical order with other Summer Sponsors:
 - Below the title on the title page of our Summer Playbills
 - Posters
 - Rubicon Summer e-blasts
 - Social Media Posts
- Thanks curtain speeches for digital or live performances
- Personally signed thank you notes from the cast of each summer production, plus one personal and individual card from an older student enrolled in Fearless Shakespeare or the Musical Theatre Production Workshop (during non-COVID years)



Summer Education Co-Sponsor - \$5,000-\$9,999.99

- 4 tickets to each summer production with VIP seating
- Name listed in alphabetical order with Summer Co-Sponsors on:
 - Rubicon Summer e-blasts
 - Social Media Posts
- Personally signed thank you notes from the entire cast of each summer production plus one individual thank you note from an older student enrolled in Fearless Shakespeare or the Musical Theatre Production Workshop participant (during non-COVID years)

Community Education Sponsor - \$3,000-\$4,999.99

- 8 tickets to each summer production to share with your employees, friends and families
- Your business name and logo listed in alphabetical order with other Summer Community Sponsors:
 - At the bottom of the title page of our Summer Playbills
 - Posters



Rubicon is grateful to the Education Sponsors who make our student programming possible. If you would like to become a sponsor, but the benefits listed in this brochure do not suit your needs, please contact Rubicon's Director of Education, Joseph Fuqua.

He'll work personally with you to arrange benefits that are right for you or your business.
jfuqua@rubicontheatre.org 212-334-9656

You can also reach out to Education Associate Seryozha LaPorte at
slaporte@rubicontheatre.org 805-667-2912, Ext. 233

Producing Artistic Director Karyl Lynn Burns can be reached at
klburns@rubicontheatre.org or 805-667-2912, Ext. 224



This is the Baker's shop in Town,
With stacks of bread both white and brown.
The Quarter Loaf at length is made,
And forms an article of trade.
Long may our fields be grain produce,
And science e'er improve their use
May Farmer, Miller, Baker still
Reward us for toil and skill
By harvest plentiful, not scant
And never the ingredients want
To make the Quarter loaf
with.